

Features Test Answer Key

Short Answer – Write the answer to each of the following questions

1. How is a Feature Article different than a Hard News Article? (10 pts.)

A feature article is different than a hard news article because of its intent. A hard news article provides information about an event, idea, or situation. The feature article also does this, but it adds more. It may also interpret or add depth and color to the news, instruct, and is always written to entertain the reader, where as a hard news article only informs the reader. Additionally, hard news articles are written in the inverted pyramid format, and feature articles are written in more of a story format.

2. What is a features main purpose? (4 pts.)

A features main purpose is to entertain the reader.

3. Explain the difference between action verbs and to be verbs. (6 pts.)

Action verbs show action and to be verbs simply state that something is (ex. is, am, are, was)

4. Write 1 sentence using a to be verb and then write 1 sentence using an action verb. (4 pts.)

Action: He hustles in baseball practice. To Be: He is a baseball player.

5. List the 5 types of feature leads. (5 pts.)

Descriptive Narrative Quote Questions Shocking statement or statistic

6. What type of lead is this an example of? *On the back of Fourth Street a gloom hung over the road in the early morning sun.* (2 pts.)

Descriptive

7. What tense should feature articles be written in? (2 pts.)

Past Tense

8. What does it mean to editorialize? (2 pts.)

To give/add your opinion to a story.

9. Give an example of a word with a double meaning and provide each of the meanings. (3 pts.)

Hot: Attractive, Warm Temperature

10. Why can't you use superlatives (words like incredible) excessively? (2 pts.)

It makes the incredible story, incredibly boring.

11. Why can't you use a sentence like this: *The ice on the sidewalk was slick.* (2 pts.)

It's Ice, of course it is slick, it's ICE! I also accepted: to be verb, or, slick has double meaning

12. Besides the lead, body, and ending of a feature, what must absolutely be included in a feature every single time? (2 pts.)

Quotes Also Accepted: Kicker, Transitions, Hook

Multiple Choice – Circle the best answer to each of the following questions

13. You are the narrator of a feature, but who else can also narrate parts of the story? (2 pts.)
- a. The editor
 - b. The characters**
 - c. The reader
 - d. Other authors
14. What type of feature ending startles the reader with its conclusion? (2 pts.)
- a. Shocking statement
 - b. Proximity ending
 - c. Surprise ending**
 - d. Word play

Fill in the Blank – Fill in each of the blanks with the correct answer.

15. Sentences of feature articles should be between _____ **15** _____ to _____ **20** _____ words. (2 pts.)
16. The ___ **Proximity** _____ ending uses the information from the paragraph right before it. (2 pts.)
17. When using gentle humor it should be aimed at _____ **Situations** _____ not _____ **Individuals**. (2 pts.)

True or False – Circle T for true or F for false for each of the following questions. (2 pts. Each)

18. **T** F Feature articles should be personal to the readers.
19. T **F** A “kicker” is located at the beginning of an article.
20. **T** F A lead can be an interesting question.
21. T **F** A feature article cannot be started with a quote.
22. T **F** You should never include the first and last names of all people relevant to the story.
23. **T** F Transitions should always be logical.
24. T **F** You may use words like and, so, thus, and therefore as many times as you want in an article.
25. T **F** If a persons name is really long then you may use a nickname to shorten it.

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